The university’s next president
Ilene Busch-Vishniac takes office July 1

Ilene Busch-Vishniac has six months to wait before she takes over as president of the University of Saskatchewan but she already has a clear picture of how she will approach the job.

Currently provost and vice-president academic at McMaster University, Busch-Vishniac was introduced Dec. 19 as the university’s ninth president. She will replace Peter MacKinnon who will step down June 30 after 13 years as president. After a late-night flight to Saskatoon from a family reunion in Philadelphia, Busch-Vishniac spent the day on campus meeting and greeting, addressing a large crowd in Convocation Hall at the announcement of her appointment, lunching with various officials, touring about and doing media interviews, including a wide-ranging discussion with On Campus News. She started by addressing her candid approach to answering any and all questions.

“I don’t hold back,” said Busch-Vishniac, who is warm, engaging and smiles easily. “I learned as a kid that I can never successfully lie … so I tell it like I see it.”

And the way she sees it is that the University of Saskatchewan’s strategic objectives blend almost seamlessly with her own. The McMaster website listing her priorities – systems renewal, development of a new budget model, enrolment planning, teaching and learning, community partnerships, improving the student experience – could just as easily appear under the U of S banner. “I think that’s an absolutely fair assessment. There are a lot of similarities … and in particular the aspirations, the areas on which we want to focus are very, very similar, and that’s actually reassuring.”

The fact those aspirations are very clearly defined in the university’s mature integrated planning process was one of the attractions to the job of U of S president, she said. And it is not an apple cart she plans to upset.

“The fact that those plans exist means that it is a framework for me to build upon. I’m not seeking to change the integrated plans; I’m seeking to make sure that I can work with them and understand what drives them, and then build on that.”

Key for Busch-Vishniac early in her tenure will be to listen, a lesson she learned when she took over as McMaster provost after serving as professor and dean of engineering at Johns Hopkins University.

“A very smart person once told me that there is almost no such thing as an academic emergency. There are emergencies on campus and they can be very serious, but there usually aren’t academic emergencies so what I’ve learned moving into new positions is that people want to tell you what they value, the history and traditions of the institution, and it’s very important to hear that.”

Ilene Busch-Vishniac

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Referring to the former mayor of New York City whose signature line was “How am I doing?,” the president designate said she feels “almost as if I want to do is the Ed Koch model for a while, asking what do you think, what are the issues?”

See Busch-Vishniac, Page 5
The newly renovated culinary centre of Marquis Hall was unveiled to the campus community in December. Extensive changes have created a modern retail space to accommodate an expanding selection of food options available for students, staff and faculty. A number of special events were held to mark the re-opening, including a tour by the university’s Board of Governors members and special customer appreciation promotions.

Culinary centre opens

The Office of the President is now accepting nominations for the 2012 President’s Service Awards, a twice-annual recognition of the dedication and commitment of non-academic employees. Presented at each of the university’s two convocation ceremonies, the award includes $1,000 and the choice of a specially-designed ring or pin.

For information or to obtain a nomination form, contact the Office of the President at 966-6613 or visit the president’s website: www.usask.ca/president

That familiar lineup of students buying textbooks—the one that bends and winds down the ramp towards Place Riel—will one day become a tradition of the past, thanks to the recently launched Google eBookstore at the U of S.

Launching the online store “was a response to a trend,” said Mark Jagoe, director of retail services with the Bookstore. By partnering with Google eBooks, the U of S Bookstore now has millions of titles in its virtual stacks—new releases, best sellers and reference material in every category imaginable—available for download, explained Jagoe. “Still, a lot of course materials and textbooks aren’t in digital format yet, but as more textbooks come online we will continue to ensure students get the correct class content. When it is in eBook format, it will be available in our eBookstore.”

Jagoe said that about 10 per cent of all textbooks are online right now, with about 25 per cent expected to be online by 2015. “We also partnered with a company called Login Brothers to bring our Medical, Nursing and VetMed eBooks to our Medical Community.”

The cloud-based digital system will allow students to access their libraries anywhere at any time and on practically any device, be it a computer, eReader, smartphone or tablet, explained Jagoe. “This is going to change the bookstore dramatically.”

The U of S Bookstore is also set up as a “Google author,” meaning it can also upload its own content such as the work of a U of S faculty member, Jagoe continued. “This provides a system that suits the university environment and meets the needs of students. Textbooks are slower to be adopted online, but the next generation of students will demand eBooks because they are not only convenient and better priced, but can be filled with additional content like videos making them a richer medium for learning.”

Jagoe sees the eBookstore adding value to the current operation. “This is just another option for our students. We have a history with them and we are a trusted source of material. That will never change.”

Bookstore now selling ebooks

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The draft third integrated plan can be viewed at www.usask.ca/plan

The University of Saskatchewan will be an institution that will be turning people’s heads nationally to a greater degree than we already do.”

Preparation of the third plan has been ongoing for more than a year, and the areas of focus, which emerged from broad early consultation, remain little changed since they were first announced. Fairbairn expects that to continue, describing them as “tested and confirmed.” He added that, based on the number and breadth of initiatives detailed in college and unit plans, the first two – research and Aboriginal engagement – are viewed as having additional weight within the U of S.

Acknowledging that emphasis, the provost added that diversity in the next planning cycle will take on “greater importance than in the past.” We’re entering a period when we can’t just let diversity happen but need to shape our community intentionally and leverage the advantages of the many different cultures and groups that we have.” Likewise with academic innovation: “We know that we teach well but we need to also reinvigorate our programs and offer compelling choices to students that really excite them. One of our jobs in the third cycle is to really concentrate our efforts in such a way that we make the most impact.”

Critical over the next two months of discussion and feedback on the draft plan will be whether the community believes the right strategies are identified in the plan to support success in each focal area.

“The question we’re looking to answer is, is this about right? The plan is a package of things so different parts of the document will speak differently to different parts of the campus, but when you look at the document as a whole, does it reflect what the University of Saskatchewan needs to do?”

Fairbairn said the number of strategies in each focal area was deliberately kept to a minimum. There were 71 commitments made in the first integrated plan, 28 in the second and about a dozen in the third plan. “The consensus among everyone involved was that that progression from longer to shorter is desirable.”

The strategies proposed in the plan attempt to complement as many college and unit plans and initiatives as possible. “College plans aren’t replaced by the university plan … so the priorities we set at the university level need to be the things that cut across, the things that connect, the things that fill gaps … the things we need to focus on to make the whole thing work.”

Through the public consultation process, which begins Jan. 24 with a town hall meeting in Convocation Hall from noon-1 pm, the provost will be looking for feedback on the identification, focus and even the wording of the strategies outlined in the document.

Citing the strategies to strengthen research as an example, Fairbairn said rankings show the U of S “consistently near the bottom of our medical-doctoral group so we know we have more work to do on research than we do on other things. The question then becomes, are the strategies we’ve outlined in a university-level document the right ones to move us ahead?” Those strategies centre on faculty recruitment, faculty and grad student support, and research focus in specific areas. “I’d be really interested,” he added, “if anyone can think of a fourth strategy but to me, that’s actually pretty comprehensive (so) then we ask, have we expressed them in the right way and is there some balance among them, is there one of those that should rise above the others?”

Fairbairn is also asking the community to consider the measures of success that accompany each of the strategies, the “we know we will have made progress when state-
Muzychka named
AVP communications

Ivan Muzychka, former associate
doctor of communications at Memorial
University in Newfoundland and Labrador,
has joined the U of S as its
first associate vice-president of
communications.

Report to Heather
Magtaux, vice-president univer-
sity advancement, Muzychka will be
leading the effort to build the
U of S reputation
nationally and internationally,
and to enhance
communication capacity across campus.

Muzychka, who assumed his new
position Jan. 3, has over 20 years
of communications experience,
17 of them in academic settings.
He is an executive member of
the Canadian Council for
the Advancement of Education
and in 2009, received the master
communicator award from
the International Association
of Business Communicators
(IABC).

ASPA agreement ratified

Members of the Administrative and Supervisory Personnel Asso-
ciation (ASPA) and the university’s Board of Governors have
ratified a new collective agreement that includes salary increases of
1.5 per cent, two per cent and two per cent over the three years
of the contract.

The new ASPA contract, which covers the period May 1, 2011
to April 30, 2014, affects about 1,200 managerial, professional
and administrative staff. A tentative agreement between the uni-
versity and the union was reached Nov. 18. ASPA members voted
in favour of the contract Dec. 6 and the board held its vote Dec. 9.

In addition to the salary increase, the contract provides for
other benefit changes including: an increase in basic and major
dental coverage to $2,800 per year per employee from $1,500;
an increase in the annual vision care maximum to $300 from $200;
the introduction of a $700 flexible spending program for employees
starting May 1; and revision of the grievance process to better
align with best practice.

Building community with environmental design

When I was an undergrad-
uate studying social psychology
at the University of Saskatchewan,
I became fascinated with
how a n a behaviour
and its
relation-
ship to the environment.
I read
study after study that indicated
there is a correlation between
certain external influences and
helping behaviour. Researchers
in the latter half of the 20th
century identified ways in which
a person’s helpfulness can be
increased subliminally, most
often by letting a subject witness
an act of kindness prior to his
being given the opportunity to be
helpful himself. This modelled
behaviour, whether it be positive
or negative, was found to be
strongly associated with the
person’s actions.

Eventually, I set out to
determine different states of helping
behaviour for situations in which
an individual received either a
prosocial model, an antisocial
model, or no model at all. My
thesis affirmed the importance of
prosocial modelling, through my
research, I found that indi-
viduals adopt less helpful
behaviour when witnessing anti-
social modelling but also when
receiving no model at all.

Given this finding I envi-
stoned the creation of prosocial
media whereby modelled
behaviour could be “advertised”
to the public to increase overall
helpfulness.

In the year of my gradu-
ation, I began a summer job
working with the parking
department at the university.
My experiences there convinced
me to move into law enforce-
ment within the Campus Safety
Department, and later I attended
the University of New Haven
to become a certified Computer
Crime Investigator. Not long
after that, I was approached by
the director of Campus Safety
for research Crime Prevention
Through Environmental Design
(CPTED), a concept resembling
my prior interest in helping
behaviour that suggests changing
one’s surroundings influences
helpfulness. What better way to help
people than to make places safer
for them to work, live and play?

In 1961, Jan Jacobs published
The Death and Life of Great
American Cities, positing that
the construction of large city
blocks of single-use buildings
attributed to the decay of city life.
Outmigration to the suburbs left
cities, especially the core areas,
abandoned on evenings and
weekends and Jacobs suspected
the abandonment of urban
areas was the result of unreasoned
negative elements moved in.

C. Ray Jeffrey (who coined
the term CPTED) and Oscar
Newman put forth “radical”
models of crime prevention that
were environment rather
than criminal focused. They
believed that by granting people
control over their environment,
increasing natural surveillance
and clearly delineating public
and private space, public safety
could be achieved. Thus CPTED
was born.

At work here on campus,
I have had the opportunity to
help several colleges, depart-
ments and units to plan their
spaces and recommend changes
to improve or maintain safety.
With CPTED, there is no right
or wrong answer and what works
for one space may not work for
another. Sometimes the solution
may be simple, with spaces bene-
fitting from additional usage, a
new coat of paint, or a light.

Indeed, lighting is an
important consideration in
CPTED as it can greatly influence
the safety of spaces.

For example, using blue-tinted
lighting in public washrooms
makes it difficult for intravenous
drug users to see their veins,
where bright white lights in a
parking lot improve colour iden-
tification to help people locate
their vehicles.

Natural surveillance is
also essential to CPTED. Some
planners have combined comple-
mentary locations, like building
a playground adjacent to a
seniors centre, thus empowering
the elderly to be the community’s
“eyes on the street.” On campus,
we’ve used visual cues and the
delineation of space to help
departments increase security.

We made adjustments to lighting
and trimmed trees and shrubs
to aid in natural surveillance,
and we’ve encouraged student
groups to occupy unused spaces
to minimise vacant space and
increase territoriality.

Working at a university, I
know that the majority of people
are here by choice and have a
vested interest in their personal
safety. And we are a part of a
group of students, faculty and staff
who can participate in the reclama-
tion of space for the betterment
of all who use it.

In urban design today, gone
are the front porches, rocking
chairs and neighbourly conver-
sations of the past. However,
if we take the time to watch our
streets, meet our neighbours
and create a community, we can
make a difference. This extends
to our work environment as well,
especially on a large and vibrant
campus like ours. Meet with
office neighbours, departments
across the hall, and the students
who pass through our buildings –
every contact creates a bond
and makes a community.

Harold Shiffman, Manager,
Crime Prevention Through
Environmental Design,
Campus Safety
terize her leadership style, Busch-Vishniac smiled and replied, “probably not, but let me do my best. I would consider myself someone who likes to try to build consensus but I also like to have lots of different perspectives. I’m also adamant that at some point, decisions have to be made and I’m fully prepared to make them and fully prepared to accept responsibility for having made them.”

She went on to describe herself as somewhat of a contrarian, a person who wonders if, when others are saying “it might not be the right time to do something,” “then maybe it’s exactly the right time.” A perfect example is her hiring of 41 new faculty at McMaster during the recent economic downturn when peer institutions across Ontario opted for hiring freezes. It was a move that not only built capacity, but also intense loyalty among faculty unable to secure permanent employment elsewhere.

That kind of risk-taking is a hallmark of Busch-Vishniac’s leadership, and it’s something she encourages in the people she works with. “Some of the risks certainly aren’t going to pan out but if you don’t take those risks, then the opportunities for enormous payoffs are gone.”

Considering the situation in Saskatchewan with only two universities compared to Ontario’s 22, Busch-Vishniac argued that, ironically, the lack of competition creates “a moral imperative to take some risks because the push for improvement must come from within instead of from an external pressure.” While competition generally forces improvement in products or services, “my experience for Ontario universities has not fit that model. There was a general fear of being innovative and taking risks because of the intense competition. It has actually worked to the detriment of the province rather than to its benefit, at least in the time I’ve been there.”

Along with her administrative experience at Johns Hopkins and McMaster, Busch-Vishniac brings to the president’s office the sensibilities of a mechanical engineer and researcher, which also inform her thinking about leadership. Engineers and administrators are both problem solvers, she said, who “might want to brainstorm, talk to people, find out if anyone else has solved this problem before and how they did it.”

At the same time, there are also significant differences. “In engineering, there is frequently a right and a wrong answer, and in a university, there is a right and a wrong process but then there may be a multitude of answers that may be acceptable.”

Occupying a president position means Busch-Vishniac will find herself further from her true passion – research. As McMaster provost, she has been able to continue to publish thanks to collaborators who “make the impossible possible, but to be fair, I think that as president, especially a new president walking in the door, I have so much to learn that the chance that I will have any time to do any directed research is between zero and none. Do I think I will miss that? Yes and no. “The yes is in the sense that I find it enormously stimulating to pick an area and become the world’s leading authority in that area. No because a lot of running

### On a personal note

Ilene Busch-Vishniac was born Jan. 28, 1955 and grew up in Fairless Hills, Pennsylvania. She studied piano at the Eastman School of Music while taking classes at the University of Rochester but one semester in, she realized the performing arts were not for her. A freshman class called physics of music piqued her interest in acoustics so Busch-Vishniac switched to physics and mathematics for her undergraduate degrees.

She earned masters and doctoral degrees in mechanical engineering from the Massachusetts Institute of Technology before joining the Acoustics Research Department of Bell Laboratories. In 1981, Busch-Vishniac moved to the mechanical engineering faculty at the University of Texas and in 1998, joined Johns Hopkins University as professor and dean. In 2007, she accepted the position of provost and vice-president academic at McMaster University in Hamilton, Ont.

Busch-Vishniac’s research is focused on acoustics, particularly noise control and transduction. More recently, she turned her attention to characterizing and controlling noise in hospitals. Busch-Vishniac has published extensively and holds nine U.S. patents on electromechanical sensors. She has also done extensive research on how best to educate people in engineering. Her innovative work has earned Busch-Vishniac an impressive list of prestigious awards for both teaching and research.

Busch-Vishniac is married to Ethan Vishniac, who was on hand for the announcement of her appointment as president designate. Currently a professor in the Department of Physics and Astronomy at McMaster University, Vishniac is also editor of The Astrophysical Journal. An expert in the areas of shock waves and magnetic fluids, he is seeking a faculty appointment at the U of S.

The couple have two daughters – Cady, 26, who lives in El Paso, Texas, and Miriam, 23 who resides in Washington, D.C.

Devoted dog owners, the Vishniacs will unfortunately be moving into the President’s Residence in Saskatoon without a pet. “For the first time in about 30 years, we are dogless,” said Busch-Vishniac. “But once we’re here, we fully expect to have a husky.”

### Third Integrated Plan

#### Town Hall

The integrated plan describes the university-wide strategies we will follow over the next four years to advance our academic priorities.

Join Brett Fairbairn, Provost and Vice-President Academic, for a presentation on the draft of the Third Integrated Plan followed by a Q&A session.

- **January 24, noon – 1pm**
- **Convocation Hall**
- **This event will also be streamed live at www.usask.ca/plan**

The draft of the Third Integrated Plan is now available at www.usask.ca/plan
MacKinnon receives Order of Canada

University of Saskatchewan President Peter MacKinnon has been named an Officer of the Order of Canada, an honour that recognizes his significant achievements and service.

The award was announced by Governor General David Johnston Dec. 30. MacKinnon will join the 65 other new appointees to the Order of Canada – companions, officers and members – at an insignia presentation ceremony to be held at a later date.

MacKinnon, who is in the final months of his tenure as the University of Saskatchewan’s eighth president, received the prestigious award for his contributions to education, and his commitment to innovation and research excellence. He joined the College of Law at the U of S in 1975, becoming a full professor in 1983. He went on to serve as assistant dean and dean before his appointment as president in 1999. During his tenure as president, MacKinnon led a process of refreshing the institution’s strategic directions and the development of a comprehensive strategic planning process. He has also overseen major capital expansion at the university that included restoration of the historic College Building as well as construction and renovation of significant teaching and research facilities.

On the national front, MacKinnon is currently a member of the Science, Technology and Innovation Council, an advisory body to the federal government that measures Canada's science and technology performance against international standards, and served from 2003-2005 as chair of the Association of Universities and Colleges of Canada.

Around the Bowl

Dan Pennock, associate dean academic in the College of Agriculture and Bioresources, has been appointed acting vice-provost of teaching and learning for a six month term that started Jan. 1.

In the College of Engineering, Ernie Barber has accepted an extension of his terms as acting dean until June 30, 2013.

The Office of the Provost and Vice-President Academic has announced the following appointments:

- Helena da Silva, starting Jan. 1 for a five-year term, as head of the Department of Languages and Linguistics.
- Phyllis Shand as head of the Department of Food and Bioproduct Sciences for a five-year term that started Jan. 1.
- David Campbell as joint head of Anesthesiology, Perioperative Medicine and Pain Management for a five-year term that begins July 1.
- Charlene Sorensen as assistant dean of services to libraries in the University Library for a five-year term beginning July 1, 2013.
- Hongming Cheng as acting head of the Department of Sociology for a six month term that began Jan. 1.
- Lois Jaek as acting head of the Department of Art and Art History for six months starting Jan. 1.
- Cathy Arnold as acting director of the School of Physical Therapy until Aug. 31.

Tonya Wirchenko has been appointed to the position of analyst in the Institutional Planning and Assessment office. Wirchenko has worked on campus in various positions since 1998, most recently with the PAWS team in Information Technology Services.

Kofi Agblor, former director of research with the Saskatchewan Pulse Growers, was named to the position of managing director of the Crop Development Centre (CDC) on Jan. 1. Agblor’s experience also includes work as a program manager in the research branch of the Saskatchewan Ministry of Agriculture.

University Advancement has announced a number of appointments, including Tina Murdock as administrative assistant to the associate vice-president of communications, Wilma Masuskapoe as clerical assistant for the Office of First Nation and Metis Engagement, and Christine Holstein as administrative assistant to the vice-president.

Employee Assistance Program

The Employee Assistance Program (EAP) Board is pleased to announce our partnership with Family Service Saskatoon; a local not for profit organization that has offered community services in Saskatoon for over 80 years and has more than 20 years of EAP experience. The EAP is accredited and we have the benefit of access to national resources and community programming.

- The EAP is fully funded by the employer and counseling service is available to employees and their families.
- The EAP provides confidential services.
- Counseling is voluntary and it is there to help improve your personal life and your work life.
- The EAP can help with a crisis or other life challenges and changes; and
- Flexible appointment times are available.

Over the next few weeks watch for more information on Family Service Saskatoon and the EAP.

- On site office is located in room 240 at the Research Annex
- Call 653-3327 to talk to our intake counselor or 966-4300 for program information

For more news, photos and comments visit us online.

news.usask.ca

MacKinnon
A tradition of innovation
College of Engineering celebrates 100 years

Colleen MacPherson

Plans have been in the works for almost three years and now, the College of Engineering at the University of Saskatchewan is set to spend 2012 celebrating its 100th anniversary.

“We wanted our centennial to be more than one event,” said Ernie Barber, acting dean of the college, “so we decided to celebrate for the whole year.” Centred on the theme Tradition, Innovation, Celebration, the college has put together a schedule of major events to mark the occasion but the anniversary will be infused into all aspects of college life over the coming year. It will be a celebration of what engineers do, a celebration of students, a celebration of our place in the University of Saskatchewan.

Among the highlights of the year will be 2012 C.J. Mackenzie Gala of Engineering Excel. Jan. 17 which will feature civil engineering graduate Ron Graham as the distinguished lecturer. Sept. 20-23, the college will host an all-years alumni reunion with activities that include a site visit of Saskatoon’s new Circle Drive bridge, class parties, guest speaker Steven Berlin Johnson and a special banquet. And, a commemorative history book of the college is in the works.

For Barber, who has recently had his appointment extended until July 2013 as the search continues for a permanent dean, “so the buzz is fever and all the things that come with friendship where they live and work.”

The anniversary also creates an opportunity for the college to focus on fundraising, he said. While not a formal campaign, some priorities have been identified “so our alumni and friends can celebrate with us.” Among the areas of fundraising focus are a new Centennial Scholarship Fund, the rejuvenation of the Engineering Leadership Development Fund, the Peter N. Nikiforuk Innovative Teaching and Learning Centre, and expansion of the Engineering Advancement Trust to upgrade undergraduate laboratories.

In addition to all the specific centennial activities, Barber is hoping this year will see an end to some 10 years of continual examination of engineering space needs. A consultant’s report is expected in the next several weeks that will detail “how we’re using the space we have and how our needs are changing. It will be an opportunity to develop an infrastructure renewal and possibly a building plan to meet the needs of engineering, and to do things differently in the university environment.”

Special attention will be paid to celebrating the successes of students (think 1/3-scale tractor team, space design team and others). “This will be a chance to show off the things they do as students and engage them in the celebration.”

Engineering students are already sporting a line of centennial clothing “so the buzz is beginning.”

But Barber cautioned that the number 100 is not the important point. “What matters is what happens on your birthday. Sometimes you get presents. Sometimes people say nice things about you. Sometimes family comes to visit. Sometimes people challenge you. If you focus on the centennial, it’s a mistake but if you use the occasion to focus on the work being done, who we’re thankful for, that’s what will make this really special.”

In addition to the celebrations at home, Barber will be taking the college on the road – to Victoria, Vancouver, Calgary, Edmonton, Toronto, Ottawa and Regina – “to help alumni and partners experience centennial fever and all the things that come with friendship where they live and work.”

It will be “a celebration of what engineers do, a celebration of students, a celebration of our place in the University of Saskatchewan.”
Ernie Barber

A tradition of innovation
College of Engineering celebrates 100 years
Campus child care options explored

The U of S has commissioned architectural drawings for new child care spaces on campus, and is exploring funding options with the goal of obtaining board approval this spring to move ahead.

“We are working on two major sets of activities, completing preliminary design work and developing a funding plan for the expanded facilities,” said David Hannah, associate-vice president student affairs, speaking of the Child Care Steering Committee’s work in the coming months.

“Expanding the daycare space in the Education Building and constructing a new purpose-built child care centre within the College Quarter are options we are exploring.”

Part of the investigation of space includes studying the feasibility of using the seed barn located on the south side of College Drive. “The architects are looking at this as a potential site, but the barn is more than 100 years old and would need to be relocated and renovated, so it might not be feasible at all.”

Whatever plan is deemed to best meet the needs of the campus community, Hannah said, all efforts will be made to ensure the new space will be environmentally sustainable.

“The goal is to double the number of child-care spaces at the university, Hannah explained, and that takes not just space, but also money. Last May, the provincial government committed about $1.4 million to expanding child-care spaces at the U of S.

“We estimate total cost of this project to be around $4.5 million, so we will be pursuing funding from a number of sources including the university, existing daycare centres and a fundraising campaign which will be underway shortly,” he continued.

Once funding is in place and the initial plans and location receive board approval, the committee will work toward final board approval before moving forward with construction, Hannah said. “There is a lot that needs to be done even before initial board approval is sought, but planning, investigating and design work is underway.”
Social accountability in medicine

Kris Foster

From New Orleans and Alabama where he was educated to Saskatoon where he serves as dean of the College of Medicine, Dr. Bill Albritton has long been an advocate of social accountability in the field of medicine.

His contributions to family medicine in Saskatchewan were recently recognized by the Saskatchewan College of Family Physicians with the Michael Krochak award.

“The vision of social accountability is that as medical professionals, we have an obligation to direct education, research and service towards the needs of the community and engage with the community where we reside,” said Albritton, who at 69 still runs his general pediatric practice. “In 2001, there was a social accountability document released by Health Canada that spoke to what Canadian medical schools should do. It really resonated with who I am, and I wanted to be a champion of this initiative in the college.”

At the time, some faculty did not share this vision and questioned what an American could know about this Canadian ideology, explained Albritton. “I was seen as a root of the problem and had to challenge thinking. So we set up a social accountability committee in the college.”

More recently the Future of Medical Education in Canada (FMEC), a project also funded by Health Canada, released a vision for undergraduate medical education in Canadian medical schools. That vision was reflective of the college’s purpose during its early beginnings, explained Albritton, “but the mission got lost over time, not just here, but all across Canada. The vision acted as a trigger, reminding us that we are integral in providing primary care and services to the province and our communities.”

At the heart of the vision is a call for a resurgence in general specialty practice and family medicine rather than specialization, at least for the undergraduate medical experience.

“If all doctors made the same amount, I think there would be more general physicians than specialists,” said Albritton. “I know that. But the compensation system puts more value on specialists. When society says you are more valuable based on earning, it is natural to gravitate to specialties. You have to love what you do or else you get burnt out. If you are a specialized medical school, often the students’ altruism and desire to pursue generalist practice is beaten out of them. With more support, students have more interest in general practice and family medicine and our retention rates are higher in those.”

As the college has worked to refocus on social accountability, there were a few programs implemented of which Albritton is especially proud: SWITCH, a student-run health clinic in Saskatoon’s core neighbourhoods, and Making the Links, a program that offers hands-on experience in Saskatchewan communities, like Ile-a-la-Crosse, Dillon and Pinehouse, and internationally as far away as Mozambique. Because of these initiatives, the college can now offer students the chance to earn a certificate in global health, the only of its kind in Canada.

“We have made very good progress towards the vision of social accountability. With the implementation of the college’s third integrated plan we will go even further toward achieving this goal.”

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The seminar is free but space is limited. Call us today to reserve your space for yourself and a guest.

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Making Sense of Investing - Member Canadian Investor Protection Fund
Courses/Workshops

Verbal Judgement is a free learning event that can be completed online or in person. It teaches the skills needed to remain calm and assertive in emotional or verbal encounters. Courses can be set up to accommodate groups of 5-10 people or for one-on-one settings. For more information on course details, visit 24HoP or email to campus@usask.ca.

Continuing Education

For more information visit www.usask.ca/ continuing.

• Jan 17-18 Foot Care Modifications for the Elderly Person
• Feb 9-10 HIV Treatment in Saskatchewan, an e-learning event
• Feb 20-21 La Plante, Emergency Training for Registered Nurses

Information Technology Services (ITS) Training Services

For information or to register, email Ask@training.usask.ca or visit http://training.usask.ca.

• Adobe Acrobat Pro X Intro, Jan. 31, 9 a.m.-4 p.m., $50 for faculty, staff and students; $150 for others
• Adobe Dreamweaver Intro, Jan. 24 and 26, 1-3 p.m., $150 for faculty, staff and students; $300 for others
• Adobe Illustrator Intro, Feb. 7 and 9, 3-6 p.m., $150 for faculty, staff and students; $300 for others
• Adobe Photoshop Intro, Feb. 9, 9-12 noon, $150 for faculty, staff and students; $300 for others
• Adobe Photoshop Intro and Feb. 26, 9-12 noon, $250 for faculty, staff and students; $300 for others
• Adobe Photoshop Intro, Jan. 31, Feb. 1, Feb. 7, Feb. 9, Feb. 17, Feb. 22, 9-12 noon, $50 for faculty, staff and students; $100 for others
• Adobe Premiere Pro Intro, Jan. 21, 2-4 p.m., $50 for faculty, staff and students; $100 for others
• Adobe Premiere Pro Intro and Feb. 7, 2-4 p.m., $150 for faculty, staff and students; $300 for others
• Adobe Premiere Pro Intro and Feb. 26, 8 a.m.-3:30 p.m., $50 for faculty, staff and students; $100 for others
• Adobe Premiere Pro Intro, Jan. 21, 2-4 p.m., $50 for faculty, staff and students; $100 for others
• Creating U of S Surveys, Feb. 3, 11 a.m.-3:30 p.m., $30 per faculty, staff and students; $50 for others
• HTML Basics, Jan. 20, 2-4 p.m., $50 for faculty, staff and students; $100 for others
• Make the Most of Your Mac Intro, Jan. 21, 2-4 p.m., $50 for faculty, staff and students; $100 for others
• MS PowerPoint, Fundamentals, Feb. 11, 2-4 p.m., $50 for faculty, staff and students; $100 for others
• MS Access Fundamentals Plus, Jan. 23, 9 a.m.-4 p.m., $100 for faculty, staff and students; $200 for others
• MS Excel Fundamentals, Jan. 17 and Feb. 14 and 16, 9 a.m., $50 for faculty, staff and students; $100 for others
• MS Excel – Mastering Analysis, Jan. 24, 9 a.m.-4 p.m., $150 for faculty, staff and students; $300 for others
• MS PowerPoint, Fundamentals, Feb. 11, 2-4 p.m., $50 for faculty, staff and students; $100 for others
• MS Word, Outlook and Outlook for the Web, Feb. 11, 2-4 p.m., $150 for faculty, staff and students; $300 for others
• MS Word Skills, Tuning and Outlook, Jan. 20, 1-3 p.m., $150 for faculty, staff and students; $300 for others
• MS Excel and Access more Documents and Master Documents, Jan. 20 or Feb. 17 or March 15 or Apr. 2 or Mar. 22 or Apr. 5, 2-6 p.m, for faculty, staff and students; $75 for others
• MS Word Fundamentals, Jan. 26, 9 a.m.-4 p.m. or Feb. 28 and March 1, 9 a.m-4 p.m., $300 for faculty, students and staff; $600 for others
• MS Word Styling, Outlining and Outlook, Jan. 20, 1-3 p.m., $150 for faculty, staff and students; $300 for others
• MS PowerPoint, Fundamentals, Feb. 11, 2-4 p.m., $50 for faculty, staff and students; $100 for others
• MS Excel Styling and Accessing Master Documents, Jan. 20 or Feb. 17 or March 15 or Apr. 2 or Mar. 22 or Apr. 5, 2-6 p.m, for faculty, staff and students; $75 for others
• MS Word Fundamentals, Jan. 26, 9 a.m.-4 p.m. or Feb. 28 and March 1, 9 a.m-4 p.m., $300 for faculty, students and staff; $600 for others
• MS Word Fundamentals Plus, Feb. 2, 9 a.m.-4 p.m., $150 for faculty, staff and students; $300 for others
• SAS for Windows – Introduction, Jan. 24 and 26, 6:30-9:30 p.m. for faculty, staff, and students; $150 for others

Promotion – Thursdays, Jan. 19 – March 22

• Speaking English – Tuesdays and Thursdays, Jan. 17 – March 8
• Effective Writing and Grammar – Mondays and Wednesdays, Jan. 16 – March 12

TOGETHER in the classroom: Preparing for Assessment

• Graduate Level Writing – Tuesdays and Thursdays, Jan. 17 – March 22
• Albanian and Chinese Speaking Groups – Thursdays, Jan. 19 – March 8

Modate individual departments or groups

• Additional workshops, seminars and custom training are available, email. inforequest@ccde.usask.ca or visit http://training.usask.ca

Office Software Course

The Dept. of Computer Science is offering OMLC Digital Document Processing in Term 2 of the 2011/2012 academic year for people using Word or Excel for work or research. Course details can be found at www.cs.usask.ca/courses/course_descriptions/OMLC_280.pdf

WSEP Safety Training Courses

Register at www.usask.ca/wsep_web/courses

• Bouleau: Jan. 16, 11 a.m.-11:40 a.m. (ens)
• Bouleau: Feb. 16, 12:30-1:30 p.m.
• Glasgow: Feb. 20, 9 a.m.-9:30 a.m.
• Sault: Feb. 20, 9 a.m.-9:30 a.m.
• Glasgow: Feb. 20, 9:30 a.m.-10:30 a.m.
• Glasgow: Feb. 20, 10 a.m.-10:30 a.m.
• Glasgow: Feb. 20, 10:30 a.m.-11:30 a.m.
• Glasgow: Feb. 20, 11 a.m.-11:30 a.m.
• Glasgow: Feb. 20, 11:30 a.m.-12:30 a.m.

Courses/Workshops

• Standard First Aid w/CPR A, Jan. 25 and 26, 9 a.m.-4:30 p.m.
• First Aid Re-certification: March 5, 8 a.m.-8:30 a.m.
• Laboratory Safety: Jan. 18, 9 a.m.-9:30 a.m.
• Safety Orientation for Employees: Jan. 23, 7:30 a.m.-8 a.m.
• Safety Orientation for Supervisors: Jan. 23, 3:30 p.m.-4:30 p.m.

Courses/Workshops

Transportation, Jan. 22, 2 a.m.-3 a.m.

Courses/Workshops

Courses/Workshops

Courses/Workshops

Courses/Workshops

Courses/Workshops

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Courses/Workshops

Courses/Workshops
Kent Phillips Competition
The annual Kent Phillips Public Speaking Competition, sponsored by the faculty of the Fine and John Graham Centre for the Study of Communication, will be held in Biology 106 on Jan. 16 from 5-7:30 pm. The event showcases the oratorical skills of undergraduate competitors.

Engaged Alumni Award
Nominations will be received until Feb. 15 for the Engaged Alumni Award, created by the University of Saskatchewan Students’ Union (USU) and the USU Alumni Association to recognize graduates who are 35 years of age or younger and who are actively engaged in the community and still connected to the USU. For more information visit alumni.usask.ca/awards/uss_unengaged_alumni/index.php

Campus Howlers Toastmasters
The Campus Howlers Toastmasters Club is holding an open house Jan. 18 at 7:15 am in Room 202, Agriculture Building. Members have opportunities to practice public speaking in fun, low-stress workshops. For more information, contact info@campushowlers.freetoasthost.org

Seminars/Lectures
Next Generation of Co-operators
Jan. 21, 4:30-5 pm, Room 300, Diefenbaker Building, the Centre for the Study of Co-operatives and the Cégep de la Côte-de-Neige. The Cégep’s international co-operative studies team are hosting a seminar titled The Boomerang Effect: How Quebec’s School Co-ops Are Training the Next Generation of Co-operators with Jean-Emmanuel Bouchard, president of the Quebec Federation of School Co-operatives.

Computer Science Seminar Series
Jan. 23, 3:30-5 pm, Room 105, Thurston Hall, Pavanagur, associate professor of computer science at the University of Manitoba, presents Blurring Boundaries: Moving Beyond Rigid Input Modes to Enhance Interactions in Digital Environments.

Fine Arts Research Lecture
Jan. 22, 2:30 pm, Convocation Hall, Dean McNeill, professor of brass and woodwinds, will present Conversation with Myself (i.e. Artistic Risk Management) — A Lecture Recital

Annual Sorekn Lectures
Feb. 9, 7:30 pm, Arts 202, Min Zhou, UCSI presents the 43rd Annual Sorekn Lecture entitled Asia in America: The Paradox of “the Model Minority” and “the Perpetual Foreigner.”

Feb. 12, 3:30 pm, Arts 202, Min Zhou, UCSI, will present the Sociology Sorekn Seminar entitled Segmented Assimilation: The Role of the Ethnic Community in Immigration Education

Show Business
The Edwards School of Business is hosting Show Business: A Business and Society Film Series. Screenings take place in EOB 18, Goodspeed Theatre from 5:30-7 pm.

Feb. 9, Capitalism: A Love Story
March 6, Enron: Smarties Guy in the Room
April 5, The Shock Doctrine

Prairies to Picasso
Jan. 30, 7:30 pm, Convocation Hall, Frederick Muzika, a U of S graduate, presents a public lecture entitled from the Prairies to Picasso, to be followed by the announcement of a donation to the U of S.

Microbiology and Immunology
Thursday, 4-5 pm, B6, Health Sciences
Feb. 7, Wolfgang Kuever, VIDO, presents Salmonella Enteritidis secretion systems related to invasion and infection of poultry.
Feb. 9, David Handford presents Regulation of bacterial translocation systems by Hfq.
Feb. 16, Hughes Goldie, Microbiology and Immunology, presents Stationary-Phase Gene Regulation in Escherichia coli and implications for regulation of PFP carbamoyl.
March 8, Peter Howard, Microbiology and Immunology, presents Transport across the outer membrane of Gram negative bacteria: genetic and biochemical analysis of TolB

Veterinary Microbiology Seminar Series
Jan. 20, 12:30 pm, VIDO Lecture Theatre, Kristen Schneidert presents Characterizing the use of differentiated muscle flume cells to examine Herpes Simplex Virus latency and reactivation, and Matthew Costa presents Is it there? Diagnostic challenges of Brachytopra.
Jan. 27, 12:30 pm, VIDO Lecture Theatre, Jennifer Town presents Anaerobic digestion of agricultural waste for methane production, and Tomas Parmale presents Geothermal voignaf subtypes: Phenotypes, genotypes and their significance to bacterial vaccination.

Law Lectures
Jan. 23, noon, Law Room 150, MacPherson-Lee & Tyerman LLP Lecture Theatre, Natasha Mffider presents Bargaining for Biodiversity
Jan. 26, 4:30 pm, Law Room 150, MacPherson-Lee & Tyerman LLP Lecture Theatre, Kent Roach presents The N11 Effect: Comparative Counter-Terrorism

Philosophy in the Community
Feb. 8, 7-9 pm, The Refinery, 609 Dufferin Ave., Leslie Howe, Dept. of Philosophy, presents Seven Kierkegaard: Existen-tial Critic of the Present Age

Geography and Planning Colloquium
Friday at 3:30 pm in Kirk Hall 146, Natasha Affolder presents Geographical assessment of agricultural waste for methane production, and soil greenhouse gas emissions.

Michaelis

The New Marquis Culinary Centre
Now Open to all customers (Located on the 2nd floor of Marquis Hall above the U of S bookstore)
What to do with an old unused swimming pool? The pool shown here in a photo from the 1950s was located in the basement of Qu’Appelle Hall and was used for some five decades for various recreational and inter-collegiate diving, swimming and water polo events. It was closed when the Physical Education pool addition was completed in 1964. In the late 1980s, the pool was filled and capped with a concrete pad in preparation for its current use as a storage room for the University Bookstore.